

## **MISSION**

Impact100 Wichita Falls empowers women to transform our community through collective philanthropic investment.







## THE MODEL

**THE VISION:** At least 100 women give \$1,000 each. 100% of this money goes into a grant fund that is given away in the Greater Wichita Falls community through grants of at least \$100,000 each.

Grants can be awarded in Arts & Culture; Education; Environment, Recreation & Preservation; Family; or Health & Wellness. The grants are selected based on a vote of the membership at the annual meeting (Big Give).

Each of our members has equal voice in selecting these community partners. This is transformational giving...on your terms.

## **VALUES**

Women. We believe women have the power to effect change.

**Transformational Impact.** We recognize the value of leveraging smaller gifts to collectively achieve transformational impact.

**Philanthropy.** We advocate women's financial capacity and confidence to proactively and practically invest resources in meaningful ways to effect lasting community change.

**Community.** We believe participation in grantmaking efforts develops an increased awareness of and service to our community.

**Inclusivity.** Membership is open to all self-identified women age 18 or older who wish to help the Greater Wichita Falls area.

**Diversity.** We embrace individuals' varied backgrounds, ages, professions, interests, races, sexual preferences, and financial status and work to effectively integrate the talents and expertise of all members.

**Equal voice.** One woman. One gift. One vote.

**Engagement.** There are no membership requirements beyond the donation and casting a vote for the annual grant recipient. Service opportunities will be available, as members drive their own participation.

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## THE GRANTS PROCESS IN NUMBERS

- Annual membership yielded 81 members and a grant of \$81,000, an annual growth of 28% and a **42%** increase in new members during a global pandemic.
- Nonprofit agencies were introduced to the Impact100 model and grant process during 1 virtual workshop, where 12 agency representatives attended. Twenty-three organizations then submitted grant proposals for review and consideration in **5** Focus Areas.
- Two Grants Associates worked with 3 Financial Review Committee Members and trained 5 Focus Area Committee Chairs and 42 members (52% of the total membership) to access and evaluate applications via an online platform.
- Over a **dozen** committee meetings were held to strategically analyze project proposals, prepare for and discuss the results of 23 site visits, and to formulate a Focus Area Finalist.
- At the annual meeting, 4 Finalists will present their projects to the general membership, where each woman has 1 vote to select the grant recipient.
- One local nonprofit organization will receive the \$81,000 grant on June 10th, 2021.
- In 2 grant cycles, Impact100 Wichita Falls has reached 93 women as members and has returned **\$140,000** to the community.

## **CONSIDERATIONS BEFORE YOU VOTE**

Before casting your vote for this year's grant recipient, consider these points to help frame your decision.

### **A OUR CHARGE**

Impact100 Wichita Falls seeks to provide funding for critical needs, new ventures, and innovative ways to solve social problems.

### **APPLICANT INSTRUCTIONS**

Our Applicants were asked to submit proposals for projects or programs that yield transformational and sustained change through innovative efforts or the deepening or expansion of services.

### **QUESTIONS TO CONSIDER ABOUT EACH PROJECT**

What significant need is addressed?

How does it differ from other efforts in the area?

Does it advance both the agency's mission and Impact100's mission?

What are the expected outcomes?

Is it feasible with a high probability of success?

Will it be sustainable?

What is the impact on the beneficiaries, the agency, and/or the community at-large?

## 2021 APPLICANTS

Arts Council, Wichita Falls Area Big Brothers Big Sisters Wichita County Burkburnett Boys & Girls Club Child Care Partners **Christ Counseling Ministry** First Step, Inc. Habitat for Humanity of Wichita Falls **Hope Center Ministries Humane Society of Wichita County** Legal Aid of Northwest Texas Northwest Texas Council, Boy Scouts of America Patsy's House Children's Advocacy Center Play For All Inclusive Community Playground Southern Grit Advocacy THE Kitchen Whispers of Hope Horse Farm Wichita Adult Literacy Council Wichita Falls Alliance for Arts & Culture Wichita Falls Area Food Bank Wichita Falls Faith Mission Wichita Falls Symphony Orchestra Wichita Falls Youth Symphony Orchestra Zavala Hispanic Cultural Initiative

> **VIEW ALL AGENCY'S WISHLIST AT** impact100wf.org

### **XYOUR CHARGE**

Keep an open mind.

Listen closely to each of the Finalists' presentations. Strategically consider the previously listed questions before voting.

Your vote is a personal decision. Please do not engage in dialogue involving your positive or negative positioning of the Finalists.

Cast your vote with your heart and mind.

Fully support the grant recipient, even if the final result may/may not be in alignment with your personal vote. We're a united front.

Maintain confidentiality of any protected organizational information.















## THE VOTING PROCESS

### **PER THE BYLAWS**

A majority of members is a quorum.

A member may vote in person during the meeting or prior to the meeting, following the established procedures.

The act of the majority of the members present or absentee voting at the annual meeting at which a quorum is present or absentee voting shall be the act of the Members.

In the event that a vote results in a tie, then the act of the majority of the Directors present shall decide the outcome.

#### **ABSENTEE VOTING**

This step is only for those who will **not** be joining us in person at The Big Give.

- 1. Contact Shelly Cunningham, Events Coordinator, at shelly.e.cunningham@gmail.com or (940) 781-4505 with questions and to obtain your absentee ballot instructions.
- 2. Absentee voting begins Monday, June 7th and concludes Wednesday, June 9th.
- 3. Review the Finalist Summaries (pages 9-12) and revisit the Considerations, Questions, and Charge (page 3) prior to voting.
- 4. Obtain your absentee ballot.
- 5. Choose one Finalist.
- 6. Submit your absentee ballot on/before Wednesday, June 9th at 11:59 pm.
- 7. Look forward to the grant recipient announcement via news outlets and social media.

THANK YOU TO REBECCA RUDDY, ASSISTANT PUBLIC DEFENDER, FOR PROVIDING SERVICES AS THE OFFICIAL BALLOT COUNTER BOTH THIS YEAR AND IN 2020.





Welcome to the 2021 annual meeting of Impact100 Wichita Falls. We have much to celebrate this year. Being back together as a collective with signs of a return to a new normal tops my list. On Impact100's list is a year's partnership with the Arc of Wichita County, a more robust grants experience for both applicants and members, and an increasing membership, to name a few.

As we look forward, Impact100 – as an organization – is anticipating a year of evolution. Every new organization has its growing pains,

and while ours have been complicated by the pandemic, the leadership team has used this time to project ahead.



We've heard many members say there needs to be more opportunity for active engagement. In 2021-22 we're expanding our leadership team through committees and adding more recruitment, engagement, and education events throughout the year. Some of those details are in this packet, and more will soon follow.



As our grants process has deepened, we've realized a few nuisances that require action. Later this month, the Board and current Focus Area Committee Chairs will begin dialogue around necessary changes to make our process more equitable and inclusive while following philanthropic best practices. Here's your heads-up! Next year's grant cycle will likely look a bit different.



This fall Impact100 will formally begin implementing its first strategic plan. The Board is currently engaged in this process with an outside consultant and will be seeking member feedback later this summer. We're excited about these efforts and how they will guide and provide accountability to our next steps.

The winds of change are blowing. That's good for Impact100 because – in line with tonight's theme - winds typically cause waves to form. Energy builds at the water's surface that creates a crest, ultimately resulting in a wave. I'm inviting you to catch that wave with us into the new year! There's still so much work to be done to further strengthen our approach to collective grantmaking and to position our organization to reach its full potential as a catalyst for community change.

Most importantly, I want to thank you for the impact you've already generated through your membership! Thank you for your financial gift, for your service, for your love of our community, and for your belief that together we can deepen the legacy of women's philanthropy in Wichita Falls.

Paula Perkins, President Impact100 Wichita Falls

## **AGENDA**

7:00	Social	
7:30	Welcome	Paula Perkins
7:40	Grants Introductions	Ruth Jones
7:45	2020 Grant Recipient Highlight <i>The Arc of Wichita County</i>	Emily Payne & Anthony Watkins
7:50	Finalist Presentations	
	Child Care Partners	Selby Lilley & Keri Goins
	First Step, Inc.	Julie Woolsey & Michelle Turnbow
	Wichita Falls Symphony Orchestra	Rebecca Lammers & Alicia Deges
	Wichita Falls Youth Symphony Orchestra	Ashley Fitzwater & Jean Hall
8:25	Voting Instructions	Shelly Cunningham
8:30	Voting & Social	
8:50	Catch the Wave	Shelly Cunningham
8:55	2021 Grant Announcement	Paula Perkins
9:00	Adjourn	Paula Perkins















### **BOARD OF DIRECTORS**

**Paula Perkins**President

Marisa Hafley
Vice President

**Joey Deal** Secretary

**Jessica Traw** Treasurer Katie Britt, Marketing & Website
Shelly Cunningham, Events
Ashley Fitzwater, Director
Dr. Yvonne Hearn, Diversity, Equity & Inclusion
Ruth Jones, Grants
Pam Pak, Member Engagement
Rachel Reitan, Member Recruitment
Leslie Schaffner, Director
Debi Walters, Development
Ivonne Wineinger, Social Media

Our sincere appreciation goes to those Directors completing terms as of June 30, 2021: Joey Deal, Pam Pak, and Ivonne Wineinger.

## **FOCUS AREA COMMITTEES**



## **GRANTS CHAIR**Ruth Jones

FINANCIAL REVIEW

Paula Perkins Leslie Schaffner Jessica Traw Debi Walters



Rebecca Lammers, Chair Katie Britt Joey Deal Kathy Harvey Brenda Hudson Carla Rogers



### **EDUCATION**

Pat Jones, Chair Tricia Carlson Kathryn Ferguson Ashley Fitzwater Donna Perkins Lindsey Shelley Julia Ward



#### **ENVIRONMENT**

Emily Payne, Chair Deanna Gilbert Dr. Yvonne Hearn Rachel Reitan Ivonne Wineinger



#### **FAMILY**

Selby Lilley, Chair Debra Crawford Pam Pak Debi Walters



### **HEALTH & WELLNESS**

Julie Woolsey, Chair
Karen Coleman
Ann Hawkins
Dr. Cheryl McRae-Bergeron
Katie Parkey
Rita Vokes
Julie Wilson

60% of GIVING CIRCLES are FORMED around IDENTITY

## **2021 MEMBERS**

Founding Member (F); 110% Member (+)

Doris Altman (+) Amy Andrajack (+) Marilyn Barron Katie Britt Leal Burton (F) Alyssa Cannedy Sherry Cannedy Tricia Carlson (+) Karen Coleman Heather Cooke Debra Crawford Kym Cullar

Mary Ann Cunningham Shelly Cunningham (F) Dr. Felicia Daniels loev Deal Missy Duffle Martha Fain Christi Farnsworth Kathryn Ferguson Mary Ferguson

Rebecca Ferguson Laura Fidelie (F) Stacy Finley (+) Ashley Fitzwater (F) Kathy Forystek Deanna Gilbert (F) Keri Goins Marisa Hafley Anndrea Harris Kathy Harvey Ann Hawkins **Emily Hays** Dr. Yvonne Hearn (F) Kim Heptner Marilyn Holcomb (F) Brenda Hudson

Dr. Dani Johnson / Doan Noe

Pat lones (+)

Kathy Kabell

Ruth Iones

Jamie King

Dr. Sumi King (F) Mary Eda Laing (F) Rebecca Lammers Selby Lilley (F) Hannah Macha Liz Martin Pat Mashburn Dr. Cheryl McRae-Bergeron (F) Carrie Morgridge Cheryl Nix Pam Pak Katie Parkey (+) Dr. Arti Patel

> Paula Perkins (F) Elizabeth Ouan Chris Rains Teea Reed (+) Rachel Reitan Carla Rogers (+)

Emily Payne (+)

Donna Perkins

Leslie Schaffner (F) Cvndi Schenk Jana Schmader Sarah Schneider Devah Scholl **Lindsey Shelley** Debra Suggs Nancy Townley lessica Traw (+) Rita Vokes (+) Shana Vordenbaum Angela Walls (+)

70% of GIVING CIRCLES

are majority WOMEN

Sonia White (F) Iulie Wilson Ivonne Wineinger Julie Woolsev (+)

Debi Walters

Iulia Ward (+)

## **HOW TO RENEW YOUR MEMBERSHIP**

Join us for another year of connecting, learning, and creating positive change in Wichita Falls. Visit the Membership Booth at the Annual Meeting or our website at www.impact100wf.org to renew for 2022. All fees must be received no later than December 31, 2021 in order to be a member for the next grant cycle.

Who's going to be your +1 in 2022? Simply put, find one person to 'impact' with you in the year ahead. If we each committed to recuiting a +1, we could bypass our first 100-woman milestone during the next grant cycle. That's a fully-funded \$100,000 grant to a local nonprofit plus some.

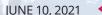


### SCAN CODE TO CONSIDER SIGNING UP FOR **2021-22 SERVICE OPPORTUNITIES**

We're expanding our leadership team this year. From board members, chairs, to committee members, there is opportunity for you to be involved. We need to hear from you! Tell us where you want to serve in 2021-2022. A description of open positions is available on this brief online survey.

Scan this code with your phone camera or go online to bil.ly/Impact100WF1











## MEMBERSHIP STATISTICS FROM 2021 MEMBERSHIP SURVEY

In our first grant cycle, 49% of members participated in Focus Area Committee work.

Impact100 increased its membership by 28% from Year 1 to Year 2.

In Year 2, 34 new members were recruited, an increase of 42%.

**16%** of respondents reported American Indian/Alaskan Native, Hispanic/Latino, or other racial ethnicities.

The top three identified motivations for joining Impact100 were support of the local community, belief in the Impact100 model, and opportunity to join a strong network of women.

**30%** of respondents stated that **before joining** Impact100 they **had never made a single gift of \$1,000** (or more) to a nonprofit organization.

82% of respondents reported that their giving habits haven't changed since joining Impact100 with 12% giving more to local nonprofits.

Members have received other value adds through their membership by connecting and networking with other like-minded women, experiencing philanthropy through a giving circle model, building knowledge of the grantmaking process, and increasing access to community resources.

## **IMPACTSHIPS**

### **History of Impactships**

Impactships are for those who have a keen interest in the organization, are prepared to assume active roles within the organization, and are interested in ongoing membership but may have been hesitant to join because of the financial commitment. Impactships are conferred with the same rights, privileges, and expectations as any Impact100 membership and span the membership year (January 1st through December 31st). Impactships were first utilized during the 2021 membership cycle.

### When are Impactship applications taken?

Impactship applications for the 2022 membership cycle will be available starting October 1, 2021. For more information about Impactships, or if you have interest in underwriting an Impactship for the 2022 membership cycle, please contact Marisa Hafley at 817-781-1619.



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We're expanding our leadership team this year. From board members, chairs, to committee members, there is opportunity for you to be involved. We need to hear from you! Tell us where you want to serve in 2021-2022. A description of open positions is available on this brief online survey.

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## **UPCOMING EVENTS**

### Art Walk outside The Burn Shop, 6 pm:

Thursday, July 1st Thursday, August 5th Thursday, September 2nd Thursday, October 7th

### Wine Wednesday at Karat Bar & Bistro, 6 pm:

Wednesday, July 14th Wednesday, September 8th Wednesday, November 10th

### Picnic in the Park (Family-Friendly), 2 pm:

Bring a snack, a drink, and a blanket for a casual picnic.
Sunday, July 11th, Hamilton Park
Sunday, September 12th, Bud Daniel Park

## Downtown Street Yoga at Bud Daniel Park, 2pm:

Saturday, June 19th Saturday, August 21st Saturday, October 16th

**Mission:** To protect children and strengthen families through childcare and early education services for primarily working families in a manner that benefits the children, their families, and the community, now and for the future.

Impact Project: (Gym Renovation) Despite 2020 being fraught with negativity, stress, strain, and loss, Child Care Partners (CCP) was fortunate enough to have the opportunity to expand an existing partnership with the Wichita Falls Housing Authority. Child Care Partners has moved its administrative offices and Family Services Center into a building inside the Ben Donnell Housing Authority, which was used previously to serve as a boys and girls club. This new location has allowed us to be more accessible to the community as well as enable Child Care Partners to add an additional nursery serving even more infants. This wonderful new building also has a gym area, the renovation of which makes up the project we are requesting finding for.

While our priority is the children and families within our centers, CCP also aims to improve the lives of everyone in the Wichita Falls community, especially those who live and work in the neighborhoods where our centers are located. Something recently brought to our attention is that there are not enough locations for local basketball and volleyball teams to play and practice in Wichita Falls, let alone the downtown area. Within the Wichita Falls Housing Authority, there are over 600 kids who don't have a gym to practice and play in. The intended purpose of CCP's After School Program Gym Renovation project is to create a safe, fun place for the school age children of our centers' families to go before their parents get home from work. The funding requested will be used to renovate the gym attached to our Family Services Center located in the WFHA. This location is in close proximity to all of our centers and provides the ideal facility for an expansion of our current after school program. We want to give the children a more appropriate space for after school activities. The kids currently in our after school program go to one of our centers when they get out of school and spend the remainder of their day in yet another classroom type setting. After 8 hours of school work, the children need a space to run and play like a functional, furnished gym. CCP also intends to use the space for a summer program and fieldtrip location for our other centers.

Not only will our gym be used by CCP and our clients, but it will also be available for members of the community to use. With it being completely furnished, it will be a good location for basketball and volleyball games for local teams. If CCP is able to renovate this gym to last, it will go on to impact countless lives in the Wichita Falls community thanks to Impact100's support.

A renovated gym will not only provide a more appropriate space for our already existing after school program, but it's large space will also increase the number of children we can protect and the number of families we can strengthen even more families. Additionally, as explained above, renovating this space may also result in a summer program in future years. This project will allow CCP's capacity to serve the Wichita Falls community to grow exponentially. Existing clients will benefit, we will be able to add more clients, and we will create a space for the community to utilize for at least the next thirty years. By funding this project, Impact100 will provide CCP an opportunity to protect and strengthen families far beyond what our organizational capacity has been in recent years.

**Sustainability:** For the most part, the brunt of this project is the initial renovation. The cost of upgrading the gym is likely the most that will be spent on it in the next thirty years. However, the gym will still require maintenance for years to come. CCP will continue to fund that upkeep in the same manner that it does all of its facilities: through donor dollars, parent fees, and support from local foundations and community groups.

### **Project Snapshot:**

**Project or Program Top Funding Sources:** Impact100 Wichita Falls (Only source)

Population to be Served: In Wichita County, parents, and families of children needing childcare. We serve children who are mostly part of a household led by a single mother, and 90 to 99% of the children qualify for Medicaid or CHIP.

**Total Funding Request: \$81,000** 

**Total Project Budget:** \$81,000

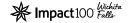


## Child Care Partners

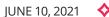
Executive Director: Keri Goins
AFTER SCHOOL PROGRAM GYM RENOVATION
Focus Area: Family

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**Mission:** To promote safe and healthy communities free from violence through outreach, education, and supportive services

**Impact Project:** Funding for First Step's offender accountability program (designated as "BIPP," which stands for Battering Intervention and Prevention Program) is needed to recruit and train facilitators for accreditation with the program. All facilitators must be fingerprinted, and background checked by state and nationally approved agencies to qualify as facilitators. Administration of the program requires documentation such as court notifications, victim notifications, offender attendance records, group rules/guidelines, financial tracking (fee collection and payments for supplies and facilitators), audit compliance, renewal schedules, and other management duties by a dedicated staff person that we will need to hire. A laptop will be required with specific BIPP software to comply with state regulations. We anticipate up to 100 offenders going through this program every six months based on calculations by our population and other programs around the state.

First Step has consistently housed in excess of 300 victims annually in recent years, with over 100 of these being children. The BIPP program has shown a 60% decrease in domestic violence for those having completed the 26-week course. This proven program provides a method for teaching offenders better ways of navigating relationships and promotes First Step's mission to build healthier communities.

First Step offers services to victims of domestic/family violence and sexual assault. Currently there is not a program in Wichita Falls to address offenders to offer education leading to cultural change and a reduction in violence against victims. The Wichita Falls Police Department makes numerous responses to calls about domestic violence and sexual assault and has appealed to First Step to connect our services in an impactful way that matches our mission. First Step has formed a Coordinated Community Response team that includes agencies relevant to this cause such as the District Attorney, Wichita Falls and other area police departments, Wichita County Sheriff and County Judge, Child and Adult Protective Services, Probation, and SAFB family services. All are in agreement that Wichita Falls is in need of an offender accountability program, namely, Battering Intervention Prevention Program known as BIPP. This program requires accreditation for First Step to recruit and train facilitators and an administrator to manage the program, monitor individual attendance, provide documentation to the

courts, comply with all required documentation, and accounting to handle payments by offenders and payments to facilitators as acceptable to BIPP audits. Offenders would be court ordered to successfully complete the BIPP program which has been shown to have a 60% success rate in educating offenders and reducing violence. Research indicates that a minimum of 8 facilitators and 1 administrator will be needed to manage the program in Wichita County according to the population and number of criminal cases currently existing. First Step staff who provide direct services to victims are prohibited from also serving offenders and have full time requirements in their current positions. We will need to recruit and train facilitators on an on-going basis to accommodate the need.

Sustainability: Once the program is launched and well attended, the fees collected will be able to sustain most of the program cost going forward which includes maintaining required Continuing Education Units (CEUs) fingerprinting every three years, facilitator salary, and supply costs. The majority of attendees will be court-ordered and tracked through the county judge and probation department for successful completion. We anticipate approximately 100 offenders going through this program every six months based on calculations by our population and other programs around the state. Attendees are required to pay a weekly fee not to exceed \$25 per class. First Step's budget projections include fundraising efforts for supplementing associated program costs that decline after the first year.

### **Project Snapshot:**

**Project or Program Top Funding Sources:** Impact100 Wichita Falls (Only source)

Population to be Served: Our community as a whole will benefit from a reduction of domestic violence, especially children of parents who break the cycle and have healthier behaviors to model to the future generations. Any reduction in the police/sheriff's response to domestic violence saves community resources, not to mention other domestic violence related costs such as medical, legal, loss of work time, psychological stressors, delayed learning for students, etc. First Step serves Wichita, Archer, Clay and Wilbarger counties.

**Total Funding Request: \$81,000 Total Project Budget: \$81,000** 

## FINALIST

## First Step, Inc.

**Executive Director: Michelle Turnbow OFFENDER ACCOUNTABILITY (BIPP) Focus Area: Health and Wellness** 

NOTES:







IUNE 10, 2021



**Mission:** To promote symphonic music in order to enrich, educate, and entertain diverse audiences in the Texoma community.

**Impact Project:** The Wichita Falls Symphony Orchestra (WFSO) will commission local artists to build and install musical-themed playground areas, called "sound gardens," at diverse locations in Wichita Falls. Community members and visitors will have the opportunity to engage in musical play with specially designed musical instruments that encourage interaction with the arts. Instrument designs will be selected based on durability, quality of sound, and accessibility, ensuring inclusivity for both children and adults of varying abilities. The addition of unique and new playground equipment in the community will reach a diverse patron base, creating a common bond through music, the universal language. The effects of the current pandemic have had a negative impact on people from all backgrounds. Many organizations are working to develop programs that can be effectively and safely implemented outdoors. The project will provide a unique and fun activity for the public to interact with art and music, either alone or as a group. An open invitation to engage will enrich lives and further the mission of the WFSO while at the same time providing emotional and physical support.

Working with the Wichita Falls Parks and Recreation Department, locations best suited for these sound gardens have been initially identified. Implementation of the project will include an evaluation of each instrument and/or instrument grouping to determine its best location within the community. Additionally, in collaboration with The Arts Council of Wichita Falls, space at the Kemp Center for the Arts' Sculpture Garden will be made available for the artist sound sculptures as well as an educational outreach event.

Music play and involvement has been shown to help children develop motor skills and can also foster their emotional and cognitive development. Children are constantly learning how to express emotions, so providing them accessibility to musical instruments has been shown to foster emotional growth and give them a healthy outlet to express themselves. The musical sound garden will make a direct impact by exposing children and their families to the arts where such interaction may not be available in their communities or schools. Further,

because local artists will be involved in designing the playground areas, local and area children will get to see the real artistic work of community members.

By providing public access to engaging instruments in a playground setting, children and adults of all ages, backgrounds and abilities will have the opportunity to experience music play and performance and enrich their daily life experiences. The Wichita Falls Symphony Orchestra is honored to have the opportunity to propose the implementation of this project that will effectively assist in carrying out the mission as well as draw new patrons to the concert hall as their lives are enriched through music. In planting the seeds of music exploration and music play throughout surrounding communities, this project provides opportunities for enrichment of those communities to grow and thrive while reaching a plethora of demographics, further supporting the mission of the WFSO.

Sustainability: The city of Wichita Falls representative stated that after equipment is installed, the city will maintain and repair all equipment as needed, thus no additional funding is required. Future plans to expand the program beyond the funds provided by this grant will be obtained through additional funding sources. With the help of commissioned artists and the local private locations selected for installation, WFSO intends to use annual donations and/or enact benefit or fundraiser events where funds will be used to maintain and repair all artists music sound garden sculptures as needed, thus no additional funding is required.

### **Project Snapshot:**

**Project or Program Top Funding Sources:** Impact100 Wichita Falls

Population to be Served: The addition of unique and new playground equipment to the area neighborhoods will reach a diverse patron base, creating a sense of community as music is used in everyday life to create a common bond. The WFSO serves Wichita, Archer, Clay and Wilbarger counties.

**Total Funding Request:** \$81,000 **Total Project Budget:** \$91,000

## **FINALIST**

## Wichita Falls Symphony Orchestra

Executive Director: Alicia Deges SYMPHONY GARDEN PROJECT Focus Area: Arts & Culture

### **NOTES:**








IUNE 10, 2021







**Mission:** To provide music education opportunities leading to exceptional group performances and a lifelong appreciation of music.

**Impact Project:** Impact100 funds would purchase percussion equipment to drastically expand the range of education (and consequently the preparation for college and careers) for not just percussionists but all orchestra students. The grant includes allocations for safe on-site storage and transportation of the equipment to performance venues. These provisions protect the investment and make equipment fully accessible where needed. All instrument purchases include protective cases to prevent damage. A related expense is building a comprehensive music library for percussion. Sheet music is the literature of music education. The Wichita Falls Youth Symphony Orchestra (YSO) desires a library equipped to build strong foundations in both standard repertoire and modern arrangements, to allow for the challenge and growth of musicians at different levels, and to explore diverse genres and composers. Nationally, only 1.8% of orchestra music performed is composed by women. 94% of orchestra percussionists are male and 85% are white, so repertoire diversification is a needed tool to reach all students with a broad education. The grant will fund qualified faculty to instruct the percussion ensemble as well as to inaugurate a jazz combo (a novel initiative for YSO). The jazz combo expands the styles of music learned, presents wind and percussion students additional performance opportunities, and aids in attracting a diverse student population. The final piece of the transformation plan is a switch from paper music to digital. iPads allow students to carry an entire music library, expanding what they can study in any rehearsal. They also provide tools for remote learning, an avenue that adds needed flexibility. An AppleCare service plan protects the technology investment.

Orchestra students struggle without proper percussion equipment. Unlike other musicians, percussionists do not own instruments and transport them from home to rehearsal. Both the cost and the transportation are prohibitive. Students depend on the YSO to provide them with sufficient tools to learn and perform music. Until last year, YSO used Midwestern State University percussion equipment. Since the pandemic shifted

rehearsals off campus, that option is not accessible. YSO has had to beg, borrow and compromise. A lack of proper percussion equipment means our percussionists are not receiving a quality education. More than that, it restricts the repertoire that the full orchestra can perform, shrinking the education of all music students. This lack of equipment also cuts off potential innovations and collaborations. The equipment and support in this grant would transform our education program by expanding our percussionists' opportunities to learn, instilling a sense of pride in the students, increasing the projects that the entire orchestra can join, and opening doors for new projects. YSO's mission has three legs: education, performance, and lifetime impact. This project dovetails with all three.

**Sustainability:** Once the major equipment purchases are made, sustainability will rely on YSO's ability to pay ongoing personnel, facility and maintenance costs, and also on student engagement. To continue the percussion ensemble would require a percussion coach and equipment maintenance, and YSO's budget will allow for these expenses. Securing funding for rehearsal coaches is a process that we prioritize and have succeeded at since inception. Maintenance of the percussion equipment will be aided by this grant's purchase of protective cases and will be spread out over a lengthy timeframe because of the durability of percussion. For example, a set of timpani commonly lasts for 50 years. If the percussion ensemble and jazz combo are successful at attracting new students, the additional student fees and donor connections will offset the cost of storage space and transportation.

### **Project Snapshot:**

**Project or Program Top Funding** Sources: Impact100 Wichita Falls

Population to be Served: Wichita County students in grades 7-12 enrolled in YSO, students enrolled in the percussion summer camp, and audiences attending performances.

**Total Funding Request: \$81,000 Total Project Budget: \$89,008** 

## FINALIST

# Wichita Falls Youth Symphony Orchestra

**Executive Director: Jean Hall MAKE A BIG NOISE Focus Area: Education** 

#### **NOTES:**





# IN MEMORY Dr. Daniela Johnson

Dr. Daniela Johnson was an amazing young physician, humanitarian, leader, mother, wife, and friend. With her trademark smile, warm and inviting personality, she was destined to be a philanthropic force for our community.

Dani, as she was know by her friends, was passionate about her family, friends, patients, and loved the outdoors, horses, and scuba diving. While her life was far too short, she is one of the few who really "lived."

Dani first came to Wichita Falls in 2015 and joined the residency program. From the outset, she was noted to be an outstanding resident. She received many accolades throughout her training and served as chief resident of the program during her final year. She was an exemplary trainee and was a leader for her peers.

Dani ultimately took a full-time position with The Community Healthcare Center in Wichita Falls and had been serving the community here since then. She also worked locally at Hospice Plus as their Medical Director among other roles.

The entire medical community of Wichita Falls had the highest regard for Dani from the time she arrived here. She was known for her kindness, compassion, enthusiasm and ever-willingness to help. She has left an indelible mark.

We pause to honor Dani's life and contributions to our community.



## SCAN CODE TO CONSIDER SIGNING UP FOR 2021-22 SERVICE OPPORTUNITIES

We're expanding our leadership team this year. From board members, chairs, to committee members, there is opportunity for you to be involved. We need to hear from you! Tell us where you want to serve in 2021-2022. A description of open positions is available on this brief online survey.

Scan this code with your phone camera or go online to bil.ly/Impact100WF1

IUNE 10, 2021



## 2021 FRIENDS OF IMPACT

#### **SPONSORS**

BRYANT EDWARDS FOUNDATION



JS BRIDWELL FOUNDATION



We also acknowledge the above and beyond contributions of Founding and 110% Members that have covered operational expenses.

### **IN-KIND DONATIONS**

B Cocoa Artisan Chocolate // The Burn Shop // Castaway Cove
DJ Ken E. G. // Irene Dimitry // Drink & Clink
Encore the Christmas Store
Karat Bar & Bistro // Morgridge Family Foundation
Sam Pak, Ameriprise Financial // Pocket Picassos // Tammy Roe
Rebecca Ruddy // Debi Walters // Ivonne Wineinger
Wichita Falls Area Community Foundation

Each member of the Board of Directors has given time, talent and treasure beyond measure.

### **BUSINESSES SUPPORTING MEMBERS**

KAUZ - NewsChannel 6

### **IMPACT100 WICHITA FALLS AFFILIATIONS**















## **2020-2021 FINANCIAL** SUMMARY (Projected)

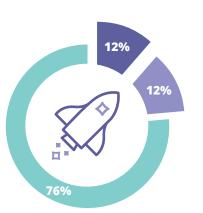
### **REVENUE**

Member Contributions \$81,341 **Foundation Contributions** \$15,000 Other \$19

**TOTAL REVENUE** \$96.360

### **CASH ON HAND FOR**

2020 Grant Recipient \$18,612 2021 Grant Recipient \$81,000



### **EXPENSES**

**Program Distributions** 40,388 **Support Expenses** \$6,355 Member Engagement \$6,136

**TOTAL EXPENSES** \$69,220

### PROGRAM DISTRIBUTIONS

SUPPORT EXPENSES

MEMBER ENGAGEMENT

## SAVE THE DATES

AUGUST 23, 2021

## 2022 Kick-Off Event

Join us for an all-member social and meeting!

We'll introduce the 2021-22 leadership team and dig into dialogue around Impact100 Wichita Falls' first strategic plan! Bring yourself and potential members to enjoy some good conversation & fellowship.

Details to come!

NOVEMBER 4, 2021

## First Annual Global Day of Giving



The Impact100 Council has distinguished the first Thursday in November as the Global Day of Giving in honor of National Philanthropy Month and in celebration of the powerful difference each Impact100 chapter makes in its local community and collectively through the Impact100 movement.

On November 4th, we'll join with sisters (and brothers) around the globe to honor grantees' successes, announce 2021 global grant amounts, and to officially commemorate the 20th Anniversary of Impact100.







MEMBER CONTRIBUTIONS

**FOUNDATION CONTRIBUTIONS** 





# STAY CONNECTED!



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